

auslogics

Auslogics® Reseller Program



Australia, 2010

INTRODUCTION

Auslogics Partner Program was introduced to help our valued partners by providing them with the help necessary for achieving the desired revenue targets and high customer satisfaction.

This document is aimed to help you understand the advantages of partnering with Auslogics and providing our software products to your customers.

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Founded in 2008, Auslogics Software develops a wide range of computer optimization and protection tools, including virus and spyware protection, disk cleanup and defragmentation, registry maintenance, Internet speed-up and emergency file recovery.

The software from Auslogics is used by **over 10,000,000 people worldwide** and is the tool of choice of many IT and computer manufacturing companies, like Sony VAIO, in the US and other countries.

Fortune 500 customers from Microsoft, Wal-Mart, Hewlett-Packard, IBM, Target (Australia), Johnson & Johnson, Wellpoint, Dell, Boeing, FedEx, Intel, Motorola, Texas Instruments, Unisys and others have purchased BoostSpeed and other software from Auslogics, enjoying the benefits the software brings to Windows-based computers.

Reseller Program

We are welcoming everyone who wants to become our channel partner. Auslogics' well-known worldwide and trusted brand combined with your sales experience will make our partnership successful and mutually beneficial.

Our reseller program is focused on building a long-term partnership and allows you to reach high returns on investment from the first steps of our co-operation. As soon as you [sign up](#) with our online registration form you will receive an Auslogics Authorized Reseller status and a 40% discount on the regular price of our products. It means that by selling as few as 1 unit per month you will benefit from a huge trade discount that is usually available only for large volume orders.

Resellers who achieved strong sales performance will benefit from higher discounts, dedicated marketing and sales support and additional NFR licenses. Once your sales volume of Auslogics products reach \$5,000 per month, you will receive a Gold Reseller status and a 50% discount. Furthermore, the discount rate goes **up to 60%** if you maintain sales of \$10,000 per month, which gives you Auslogics Platinum Reseller accreditation.

Auslogics Reseller Program Comparison:

Benefits	Authorized	Gold	Platinum
Trade Discount	40%	50%	60%
Auslogics Account Manager	Yes	Dedicated	Dedicated
Marketing and Sales Consulting	Yes	Yes	Yes
MDF	None	Up to 2.5%	Up to 5%

Benefits	Authorized	Gold	Platinum
Technical Support	24/7	24/7	24/7
Access to Current Campaigns & Promotions	Yes	Yes	Yes
Reseller Newsletter	Yes	Yes	Yes
NFR Licenses for each of Auslogics products	1	2	4
Partner Logo Usage	Yes	Yes	Yes
Conditions			
Minimum Sales Commitment per Month	None	\$5,000	\$10,000

More Benefits of being an Auslogics Reseller Partner

User oriented products

Regular consumer behavior surveys and competitive analysis performed by our Marketing Team allow us to create user oriented products and to hold a strong competitive position on the market.

Volume license discounts

Our basic license allows your customers to install an Auslogics product on up to 3 PCs. Resellers who are dealing with small and medium-sized business customers can take advantage of volume license discounts that are available for users with as few as 5 PCs.

Sales campaigns

Regularly launched, our sales and promotional campaigns are aimed to spur demand on Auslogics products that will increase your profits and improve return on investment.

Free technical support for your customers

It is not required for you to keep any support specialists specifically for our products. All problems concerning the use of Auslogics software may be referred to our support team. We will provide qualified technical support for your customers via email.

Marketing and advertising materials

We will support your sales and promotional activities with a wide range of marketing and advertising materials created by the Auslogics Marketing Team.

Money-back guarantee

We provide a 30-day money-back guarantee for all our products. If your customer is not satisfied with any of our products for some reason, its cost can be refunded within 30 days since the product was bought.

Official certification as an Auslogics Reseller

Auslogics Resellers are permitted to use our certification logo as a trust-building measure for their customers.

Reseller Newsletter

You will be receiving regular newsletters, containing helpful tips for promoting Auslogics products, white papers, case studies and other materials that will help you to reach higher volume of sales.

OUR SOFTWARE

Founded a few years ago, Auslogics has quickly built up a solid reputation for providing outstanding products and featuring the very latest technologies.

The following Auslogics products are currently available for our Reseller Partners:

Auslogics BoostSpeed - the Company's flagship product, which includes 18+ tools, designed to speed up a Windows-based computer by keeping it running smooth and error-free.

Product page: www.auslogics.com/en/software/boost-speed/

Auslogics Disk Defrag *for business users** - a powerful defragmenter, supplied with advanced optimization techniques that allow users to remedy their PCs sluggishness caused by files fragmentation.

Product page: www.auslogics.com/en/software/disk-defrag/business/

***Please note** that Auslogics Disk Defrag is **FREE** for home users.

Auslogics Antivirus - an award-winning protection against viruses, spyware, trojans and identity theft. This is one of the most comprehensive antiviruses available on the market.

Product page: www.auslogics.com/en/software/antivirus/

Auslogics Emergency Recovery - an effective and simple to use program that will recover accidentally deleted files or files deleted by virus attacks and software faults.

Product page: www.auslogics.com/en/software/emergency-recovery/

Auslogics Registry Defrag - defragments the Windows registry, reducing the amount of RAM it takes up and improving overall computer performance.

Product page: www.auslogics.com/en/software/registry-defrag/

Auslogics System Information - provides comprehensive and easy to understand information about computers' system configuration.

Product page: www.auslogics.com/en/software/system-information/

The New Auslogics BoostSpeed

We have promptly recognized that users don't enjoy complicated tools, yet they demand sophistication available only in high-end software. We met this challenge by creating a new, simple yet very feature-packed version of Auslogics BoostSpeed.

The new version allows users to jump straight in, selecting the desired actions (e.g. removing junk files or defragmenting disk drives). They are also reminded to scan when necessary and can choose which scan to run (see pt. 1 on fig.1). Those who prefer a quick cleanup can run one or more quick actions (pt. 2). While disk, registry and history cleanup, as well as disk defragmentation are the most likely tools to be used, there is a host of other useful tools on the System Advisor and Advanced Tools tabs (pt. 3). Users can optimize their Internet connection, find duplicate files, defragment the registry, securely erase files and do lots of other things to optimize and maintain their computers.

Continuing the success of our disk defragmentation software we've supplied Auslogics BoostSpeed with the latest version of our Disk Defrag tool. It is a fast defragmenter that supports both FAT 16/32 and NTFS file systems and can defragment a single file as well as multi-terabyte drives.

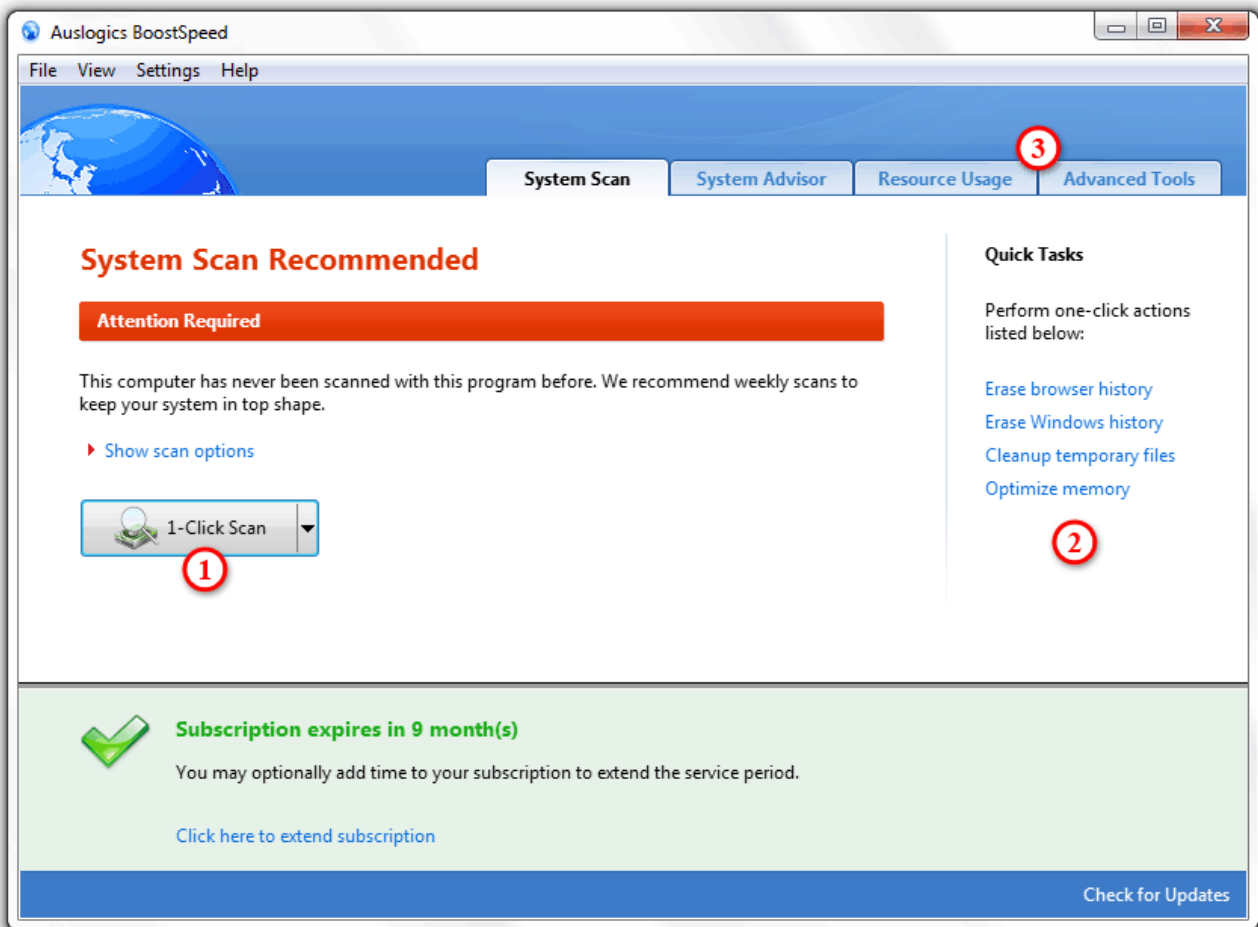


Figure 1. Auslogics BoostSpeed v.5 User Interface.

Below you can find the full list of Auslogics BoostSpeed features:

Computer maintenance	Optimization	Privacy & Security	New Features (v.5)
Fixes registry errors	Can defragment large disk volumes of several terabytes	Removes traces of Internet activity	Allows easily tweaking advanced Internet connection settings (MaxMTU, RWIN)
Removes system clutter and junk files	Identifies startup programs slowing down a PC	Removes programs and files history	Prevents files fragmentation by merging free space on the disk into a contiguous block
Allows to find and delete identical files on the disk	Shows which services can be disabled	Wipes disk so that no data can be restored	Optimizes file system by moving system files to the faster part of the disk
Repairs broken shortcuts	Defragments and compacts the Windows Registry	Can shred files and folders beyond restoration	Checks hard disk drives for errors

Computer maintenance	Optimization	Privacy & Security	New Features (v.5)
Uninstalls rogue software	Shows each program's CPU, RAM or Internet usage	Fixes faulty Windows settings to prevent Internet attacks	All optimization and maintenance utilities can be scheduled
Provides detailed information about computer configuration	Customizes hidden Windows settings for better PC performance	Warns if there are programs believed to be spyware or adware	Recovers accidentally deleted files even from deleted partitions
	Can free up and defragment RAM in real time		Allows to explore hard disk space usage, displaying the largest files and folders
	Optimizes Internet connection		
	Provides advice in plain English on improving a PC		

Auslogics Disk Defrag

Our second-best application that is widely known throughout the industry of system utilities is Auslogics Disk Defrag. High quality of this program has been proven by over 6,000,000 users worldwide.

The latest version of Disk Defrag is supplied with features unmatched by most of Auslogics rivals, including our **concurrent-defrag™** technology which can make defragmenting disk drives several times faster than before.

It also features advanced disk optimization techniques, such as moving frequently accessed system files to the adjacent sectors within the fastest areas of the disk drive.

Some of the advanced Disk Defrag features include:

Free space consolidation	Disk error checking
System files smart placement	Shadow Copy mode (VSS) support
Clearing the MFT Reserved Zone from data files	Single file defragmentation
Automatic background defragmentation mode	Simultaneous defragmentation of several drives
Includes command line console	Support for large volumes of several terabytes

Although Disk Defrag is **free for home users**, partners who are dealing with business customers can take advantage of our flexible volume discounts on business licenses:

Quantity	Unit Price
From 1 to 4 PCs	\$19.95
From 5 to 19 PCs	\$17.95
From 20 to 49 PCs	\$15.95
From 50 to 500 PCs	\$12.95

We also offer unlimited license that suits best for PC support & repair companies and computer support specialists. This license allows installing Disk Defrag on an unlimited number of computers in the course of a year and costs \$1,320.

Product Pricing

Depending on the number of licenses you order, you can receive from 40% to 60% discount on the regular price of our products. The regular price list is shown below. Note that we can change our regular prices according to the current sales campaign. We inform our partners about any changes in advance.

Product	Online Download	CD version*
Auslogics BoostSpeed	\$49.95	\$69.95
Auslogics Disk Defrag Business license	From \$19.95 to \$12.95 per PC**	From \$39.95 to \$32.95 per PC**
Auslogics Disk Defrag Unlimited license	\$1,320	\$1,320
Auslogics Antivirus	\$29.95	\$49.95
Auslogics Emergency Recovery	\$39.95	\$59.95
Auslogics Registry Defrag	\$19.95	\$39.95
Auslogics System Information	\$19.95	\$39.95

* Including the shipping costs

** Depends on the order volume. For more info, please see our [volume license calculator](#).

REVIEWS & AWARDS

Since 2008, BoostSpeed and other Auslogics' utilities gained worldwide recognition due to their extensive functionality and high quality.

Take a look at what online resources, magazines and our customers have to say about our software.

Online Resources

We're fans of Auslogics BoostSpeed for its comprehensive system maintenance and nicely packaged interface. No doubt, BoostSpeed gives you your money's worth.

– [Jessica Dolcourt, CNet Staff](#)

The software's Registry Cleaner was among the most comprehensive we tested, detecting invalid entries that many other programs overlooked. The disk cleaner is just as robust.

– [Computer Power User](#)

Smart little program that novice users will find handy, and it does a good job of explaining itself and the various tweaks it offers. The inclusion of security extras rounds [it] off nicely.

– [IT Reviews](#)

I always get nervous when software tries to optimise anything on Windows ... BoostSpeed seems to have done the job remarkably well. That has to be worth something!

– [James Woodcock, journalist \(UK\)](#)

We found the program fast, even on older XP systems. A handy report is prepared after each defrag... . Novices to system administrators will love this easy-to-use hard drive defrag program.

– [CNet Staff / Jessica Dolcourt](#)

Auslogics Disk Defrag is a fast and effective disk defragmenter intended to replace the Windows default. It's quick and easy to use, and... provides a nicely formatted report.

– [Lifehacker](#)

Here's an all-in-one speed-boosting utility that takes an everything-plus-the-kitchen-approach to speeding up your PC. You'll find modules for just about any kind of performance-boosting.

– [Preston Grala, PC World](#)

What we like about the tool is the ease-of-use and the rather extensive feature set. Rather than being only a PC optimizer, BoostSpeed is a complete system maintenance tool.

– [PC Authorities](#)

An Australian software company, Auslogics, has developed an effective remedy to speed up a slow Windows system - award winning Auslogics Boost Speed."

– [ZDNet](#)

Auslogics BoostSpeed is an excellent tweaking software for Microsoft Windows. Although there are many tweaking software available, Auslogics BoostSpeed looks promising to us.

– [Vishal Gupta, Microsoft MVP](#)

We found the Auslogics Disk Defrag program informative, thorough, reliable, and quick. ... Anything else is bells and whistles, bloat, and potential trouble.

– [Don Bradbury \(Practical PC Online\)](#)

Within moments you can have this simple (but critical) utility installed on your system. Simply run it, choose a hard drive, and let it go. It works great even in the background ... and is very fast.

– [Mathew Reuthers \(Computer Shopper\)](#)

In Press



MicroMart, issue 1035
(page 56)

Of all the optimisation tools I've tested over the past few years, I'm happy to write that Auslogics BoostSpeed is one of the most comprehensive and user friendly...



Computer Buyer, issue 211
(page 76)

If you delete a file, or a folder with Auslogics' File Shredder, you can be sure that they will be impossible to recover.



Computer Shopper,
April 2009 (page 160)

This application is an ideal solution for anyone who wants to boost their computer for peak performance without costly hardware upgrades.



The Ultimate Guide to
Windows Vista (page 73)

You can clean up, optimize and defragment your PC using Auslogics OneButton Checkup. Tests showed an impressive performance improvement.



Windows Vista:
The Official Magazine,
issue 27 (page 6)

Auslogics BoostSpeed can protect you from identity theft. Being a computer optimization tool, it also includes useful privacy and security [tools].



PC Advisor, issue 157
(page 58)

Removing junk files can be a tedious process, but nifty software from down under called Auslogics BoostSpeed can do it for you automatically.



PC Advisor, issue 159
(page 96)

To prevent system slowdowns from happening ... we recommend using the faster and more advanced version in Auslogics BoostSpeed.



PC Upgrade Handbook
(page 43)

... One of [handy tools out there] is BoostSpeed. With this program you can maintain your PC at top speed with just a click of a button once a week.



**Windows Vista:
The Official Magazine,
issue 29 (page 20)**

Auslogics Registry Defrag is useful and essential tool in keeping your registry defragmented.



**PC Advisor, issue 161
(page 105)**

Are you a techno-fanatic, who needs the registry to be squeaky-clean with absolutely no stray entries...? Choose ... Auslogics Registry Defrag.



**MicroMart, issue 1040
(page 90)**

Auslogics Registry Defrag is an excellent tool that can analyse the registry for dead space and display it in a simple chart.



**PC Advisor, issue 163
(page 92)**

Cleaning your registry may keep your system in tip-top shape. ... This app shows how fragmented your registry is and defragments it.



ComputerActive, issue 179

Auslogics Disk Defrag is extremely simple to use, does not require any analysis phase and is faster than most of other disk defragmentation software.



**Computer Buyer, issue 213
(page 90)**

Can you recommend alternative defragmentation program? ... You should find [Auslogics] Disk Defrag is significantly faster than Vista's built-in defragmenter...



**Windows: The Official
Magazine, issue 32
(page 21)**

Disk fragmentation leads to system slowdowns, crashes, slow startup and shutdown, and sometimes to system failures. Use Auslogics Disk Defrag for optimizing the latest hard drives.



Editorial Staff, PC Magazine

... More important, many people say Microsoft's defragmenter doesn't do a good enough job. Auslogics Disk Defrag is a free defragmenter. Its in-progress fragmentation map is better than XP's.

User Reviews*



Dennis Anderson, US

I think it is the best program I have ever bought. I have tried them all: Norton, Fix-It Utilities and many more, searching for something to speed up my old XP Toshiba Laptop!



Andrew Akapnitis, US

All the other software, in my opinion does nothing. Yours is the first I have tried that I feel actually does what it promises. Keep up the great work.



Coreen Hillion, US

It seems very honest and very complete to me, does not create false errors of all kinds to impress average computer user by pretending cleaning hundreds of "problems"...



Arunas, Italy

Just want to say THANKS for such an excellent program - BoostSpeed! Tiny, effective, fast, all modules very useful and clear...



Jan Engelen, the Netherlands

I'm glad I incidentally found your BoostSpeed. I have the impression that I can clean up my computer and live in a clean house. My COMPUTER is now more MY computer. So thank you.



Margaret Duddy, US

I simply LOVE this product! It does everything I need to do for cleaning up my system, defragmenting and protecting against spyware. All for a great price.



Chuck Reinders, US

Great product. Have used Symantec and other similar programs before. None of them work as well as Auslogics BoostSpeed.



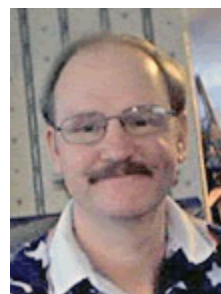
Michael Gamble, UK

Having been using Auslogics on my computers for a long time speaks for itself. My PC was running extremely slow... I invoked BoostSpeed and in a very short time I am enjoying 0-60 in 1 second...



Thomas Hunt, US

I just purchased the full version of BoostSpeed 4 and yes, I tried it free first as I have with many other programs and I must say I've found no other program that even comes close to BoostSpeed 4.



Dale Crane, US

I am not sure that I would run a computer without this program installed on it. I usually do NOT buy these types of programs, but after using the 14 day trial I bought it. It has helped my computer even more than I thought it would.

***Note.** These are just a few testimonials from some of the users who were kind enough to send us their photographs. We can provide additional testimonials and e-mail addresses upon your request.

Join us today

Becoming an Authorized Reseller of Auslogics products is very easy and doesn't require any certification or financial commitment. All you need to do is to submit an online registration form at our [Resellers web-page](#).

Within 48 business hours, we will review your application and send you confirmation that your account has been activated. You will be given all the important information required to start working.

[Register now](#) to become an Auslogics Reseller Partner!
Or, learn more about our products at www.auslogics.com